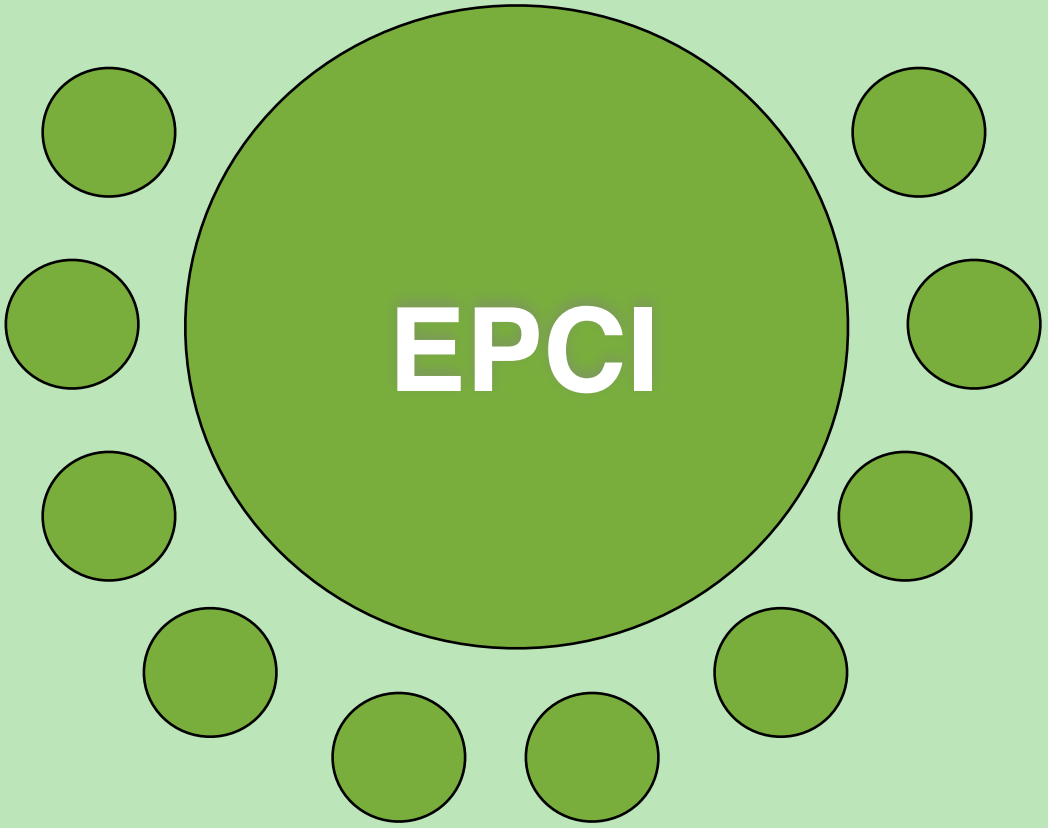
THE EL PASO COALITION INITIATIVE COLLABORATIVE FORUM

Community Leaders Coming Together With A Purpose



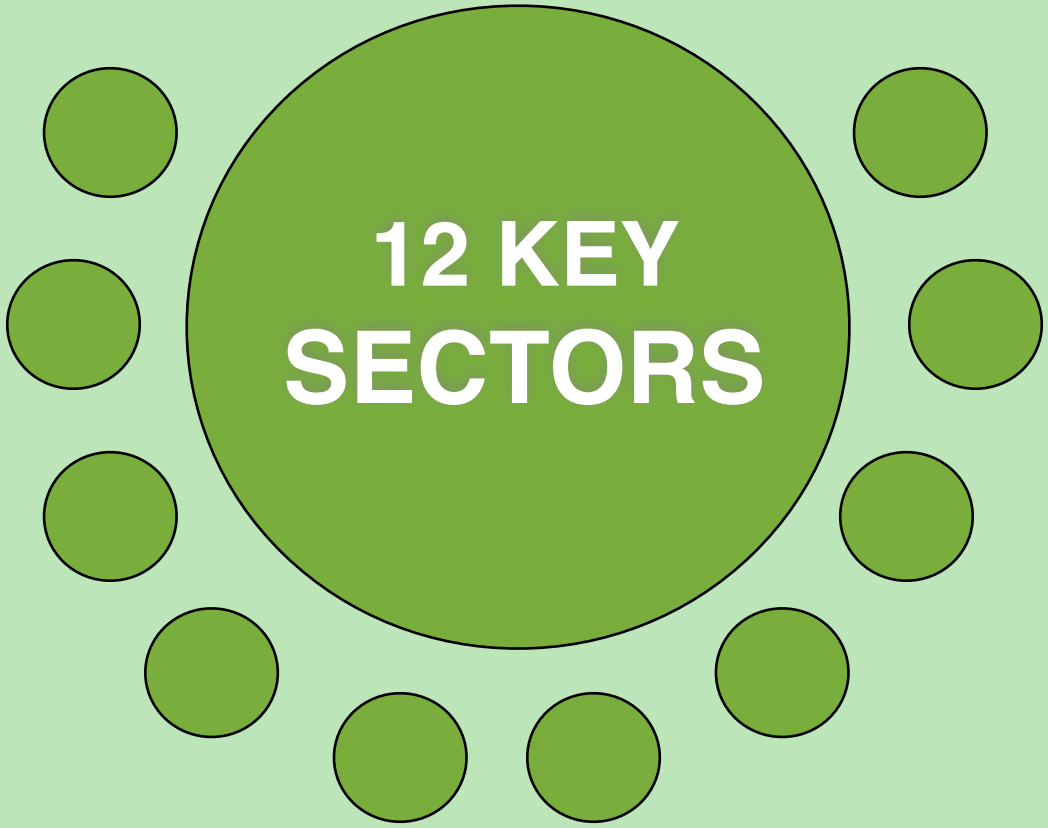
- NETWORK
- SHARE CAPABILITIES
- INCREASE IMPACT
- UNITE EFFORTS
- OPTIMIZE RESOURCES

BUILD A STRONG FUTURE℠

A Roadmap to Expanding Leadership, Responsibility & Hope in the Borderland!

THE EL PASO COALITION INITIATIVE COLLABORATIVE FORUM

Community Leaders Coming Together With A Purpose



- Youth
- Youth Servicing Organizations
- Schools
- Parents
- Law Enforcement
- Government Agencies
- Business Community
- Civic Volunteer Organizations
- Media Relations
- Other Community Groups
- Health Organizations
- Religious Organizations

THE EL PASO COALITION INITIATIVE'S STRATEGIC APPROACH TO COLLABORATION

Community Leaders Coming Together With A Purpose

SHARE TWO COMMON ELEMENTS:

1. Successfully addressing a cultural deficiency
2. Understand and support the rule of law: efforts can not be illegal, immoral or unethical

BUILD A STRONG FUTURE℠

A Roadmap to Expanding Leadership, Responsibility & Hope in the Borderland!

The P.I.E. Community Improvement Strategy

12 Key Sectors of Our Community*

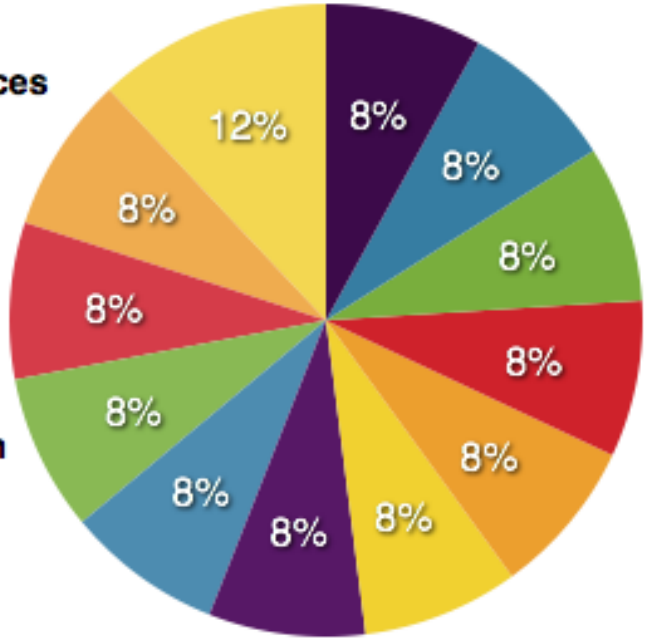
- Youth
- Schools
- Media
- Government Agencies
- Parents
- Youth Servicing Organizations
- Civic & Volunteer Organizations
- Healthcare Professionals (note 1)
- Business Community
- Religious & Fraternal Organizations
- Law Enforcement
- Other Groups - Border Issues

⇆PREPARE For The Future
⇆PREVENT Detours & Poor Choices
⇆PROCURE Funding
⇆PROCLAIM The 5Es:

1. Enlighten
2. Encourage
3. Educate
4. Empower
5. Engage

⇆PURSUE Effective Collaboration With Other Initiatives

- Prevent Overlap And Duplication
- Optimize Community Resources



* These sectors are identified by the ONDCP

⇆IDENTIFY Needs & Solutions
⇆IMPLEMENT IMPROVEMENTS Using The 10 Key Elements

1. Establish Strategic Direction
2. Clarify Roles & Responsibilities
3. Set Standards & Objectives
4. Measure & Track Progress
5. Create Incentives & Rewards
6. Develop Leadership & Competence at all levels
7. Enhance Service Support
8. Improve Services, Products & Care to Community Members
9. Ensure Ethical Operations
10. Equip/Train all members

⇆Equals Collaboration

PRIMEGPS

⇆EVALUATE Progress
⇆EXPLAIN Changes Needed Through Strategic Implementation Assessment
⇆EXECUTE Continuous Improvement Using 15 Help Manuals

Note 1: These professionals include mental health and substance abuse

PROJECT Wake up
BUILD A STRONG FUTURE

⇆CALL 915-471-8494

ATTENTION ALL ASTUTE ORGANIZATIONAL LEADERS

Annually, corporations across America and here in El Paso spend millions of $$ on advertising to have people learn about their products and to create a desire for consumers to buy their products.

Unfortunately, a very small amount of these $$ stay here in our community.

WE ARE COMMITTED TO CHANGING THIS…

Introducing the EPCI

Community Action Plan

A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

BUILD A STRONG FUTURE℠

The EPCI Community Action Plan

Partnering with tried and proven companies to create a WIN-WIN-WIN-WIN:

WIN #1: First, consumers who purchase a product or service to improve the quality of their life in at least one of their 8 Life Balance Points

WIN #2: Your organization receives funding every time a consumer purchases a product or service associated with the EPCI Community Action Plan

WIN #3: Our community wins because your organization and others who participate in the EPCI Community Action Plan deliver sustainable services

WIN #4: Companies win because their products or services are purchased by consumers and they know a portion of every $ is going to help a worthwhile cause

A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

BUILD A STRONG FUTURE℠

The EPCI Community Action Plan

How will we choose products and services?

Products and Services must meet 4 basic criteria:

1. The product or service must enhance and/or improve one or more of a consumer's 8 Life Balance Points;
2. The product or service must save the consumer time, money, or stress by being delivered right to "their door";
3. The product or service must generate ROI for a non-profit organization, individual, or small business in our community;
4. The company must already have a commitment to giving back to helping those in need!

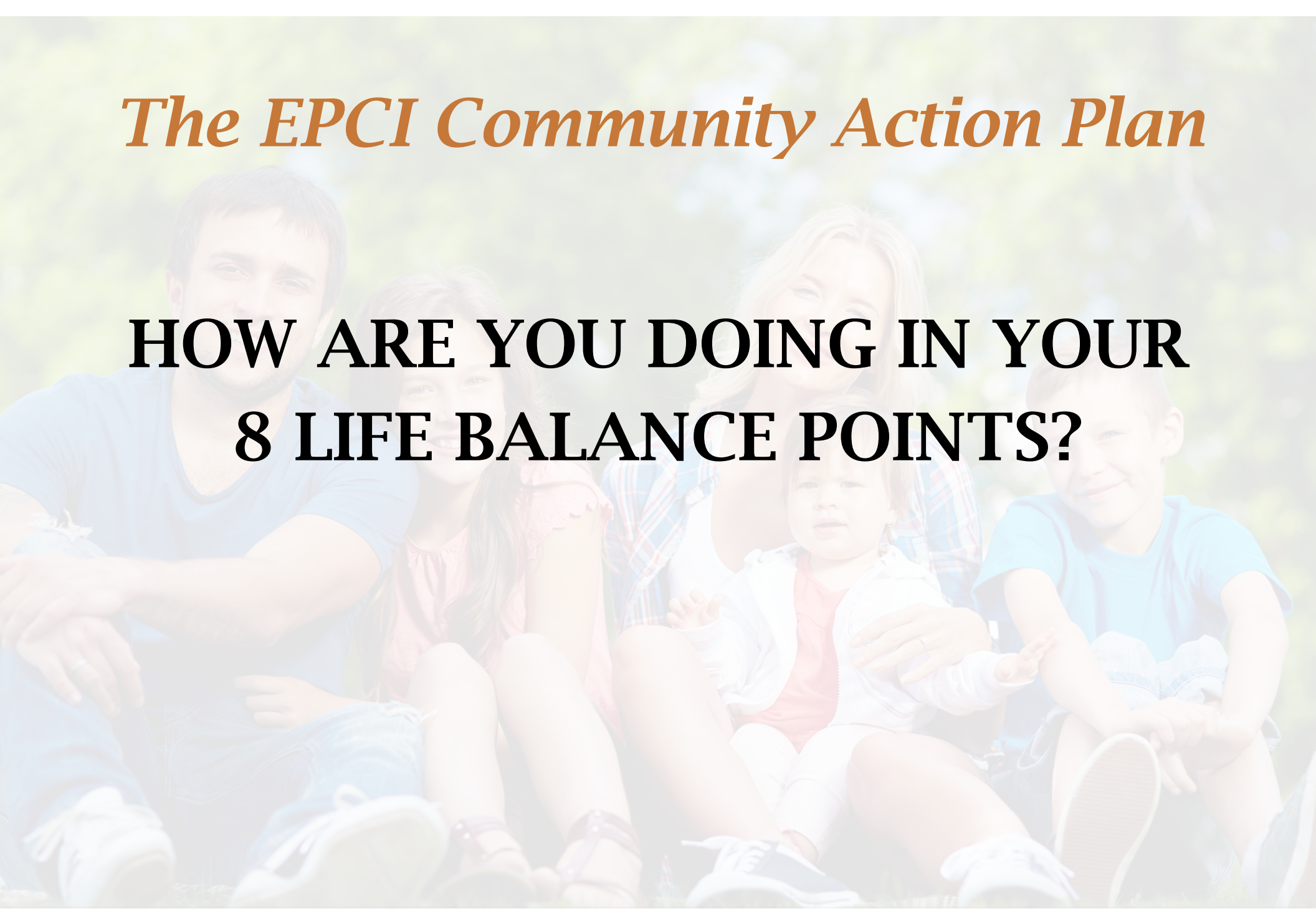
A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

The EPCI Community Action Plan

What are the 8 Life Balance Points?

- Personal Improvement - enhancing your personal life
- Faith - being plugged in to what you believe in
- Family - caring for those you love
- Friends - sharing time with others
- Career - achieving your career goals
- Finances - building residual income and “savings” for the future
- Health - ensuring you can enjoy all phases of your life
- Recreation - spending quality time recharging your batteries

The EPCI Community Action Plan



HOW ARE YOU DOING IN YOUR 8 LIFE BALANCE POINTS?

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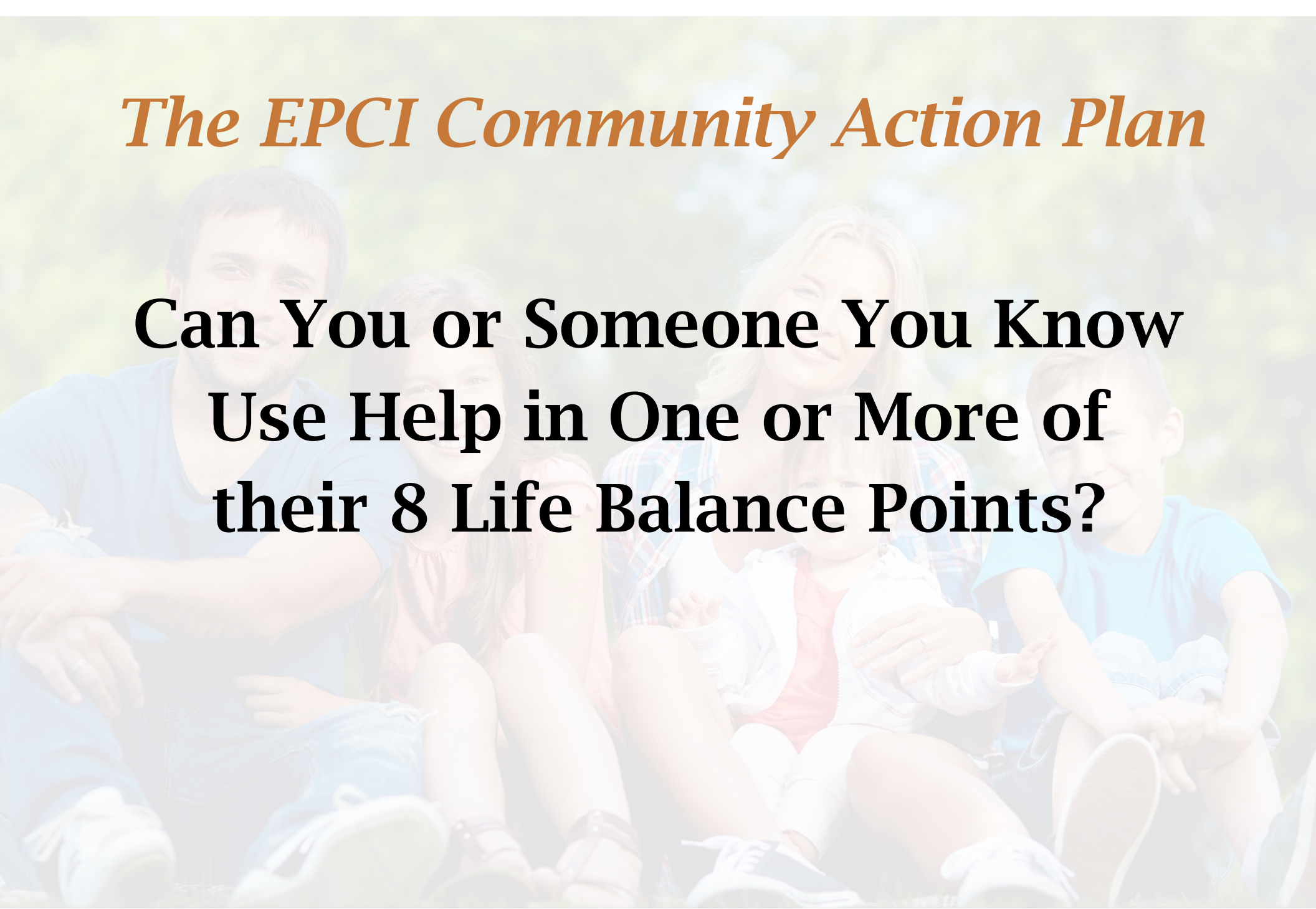
The EPCI Community Action Plan



Can You or Someone You Know Use Help in One or More of their 8 Life Balance Points?

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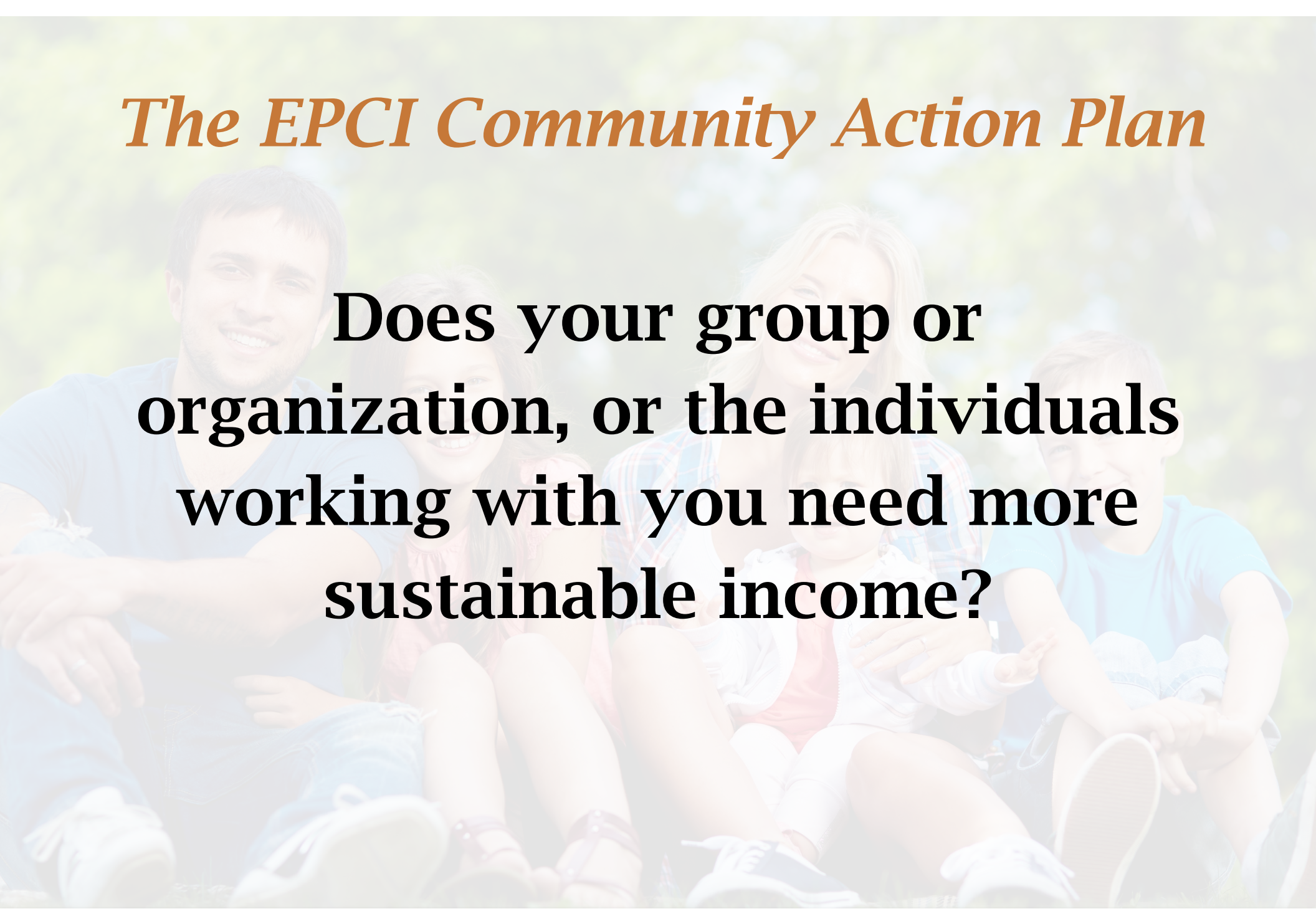
The EPCI Community Action Plan



Does your group or organization, or the individuals working with you need more sustainable income?

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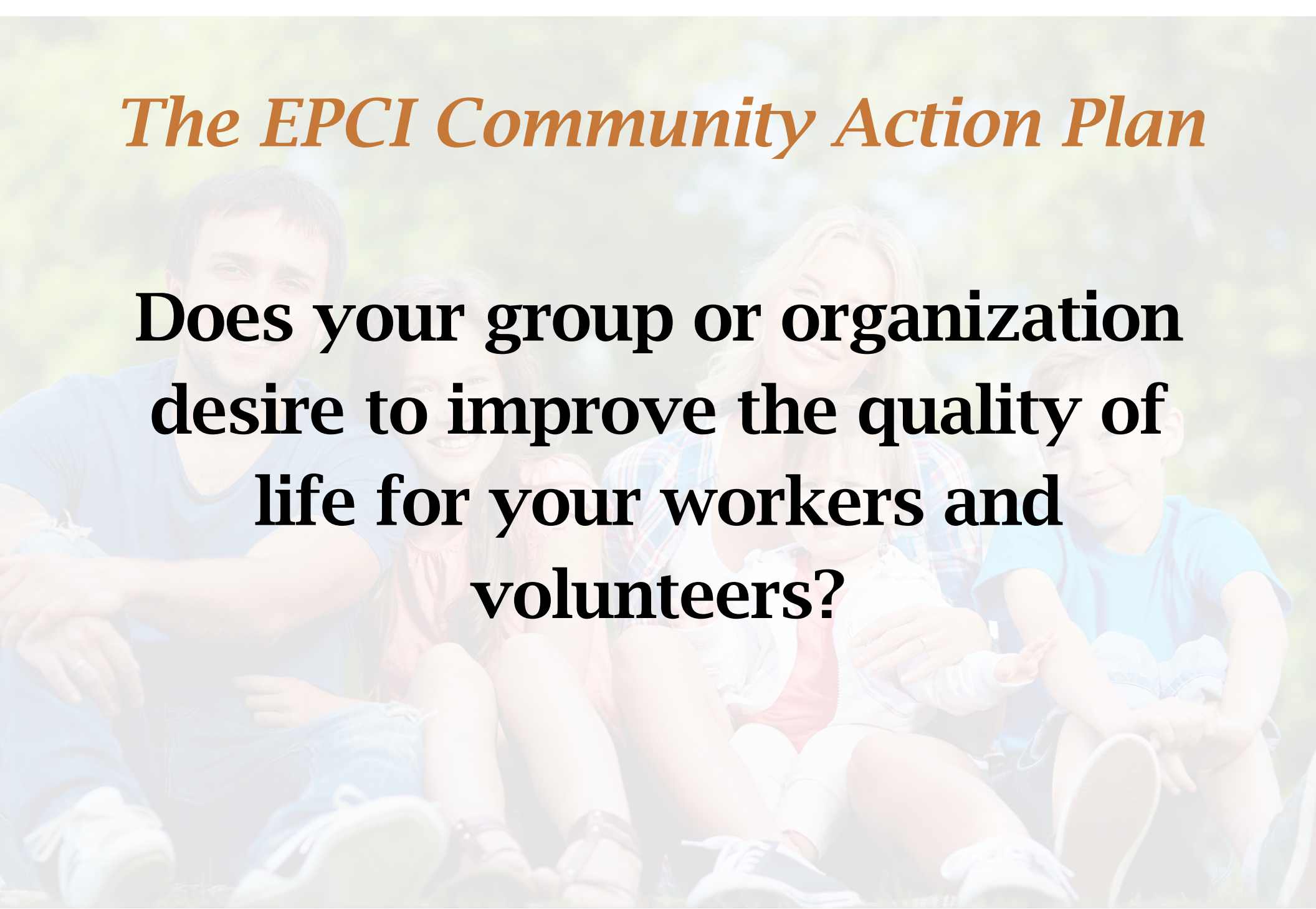
The EPCI Community Action Plan



Does your group or organization desire to improve the quality of life for your workers and volunteers?

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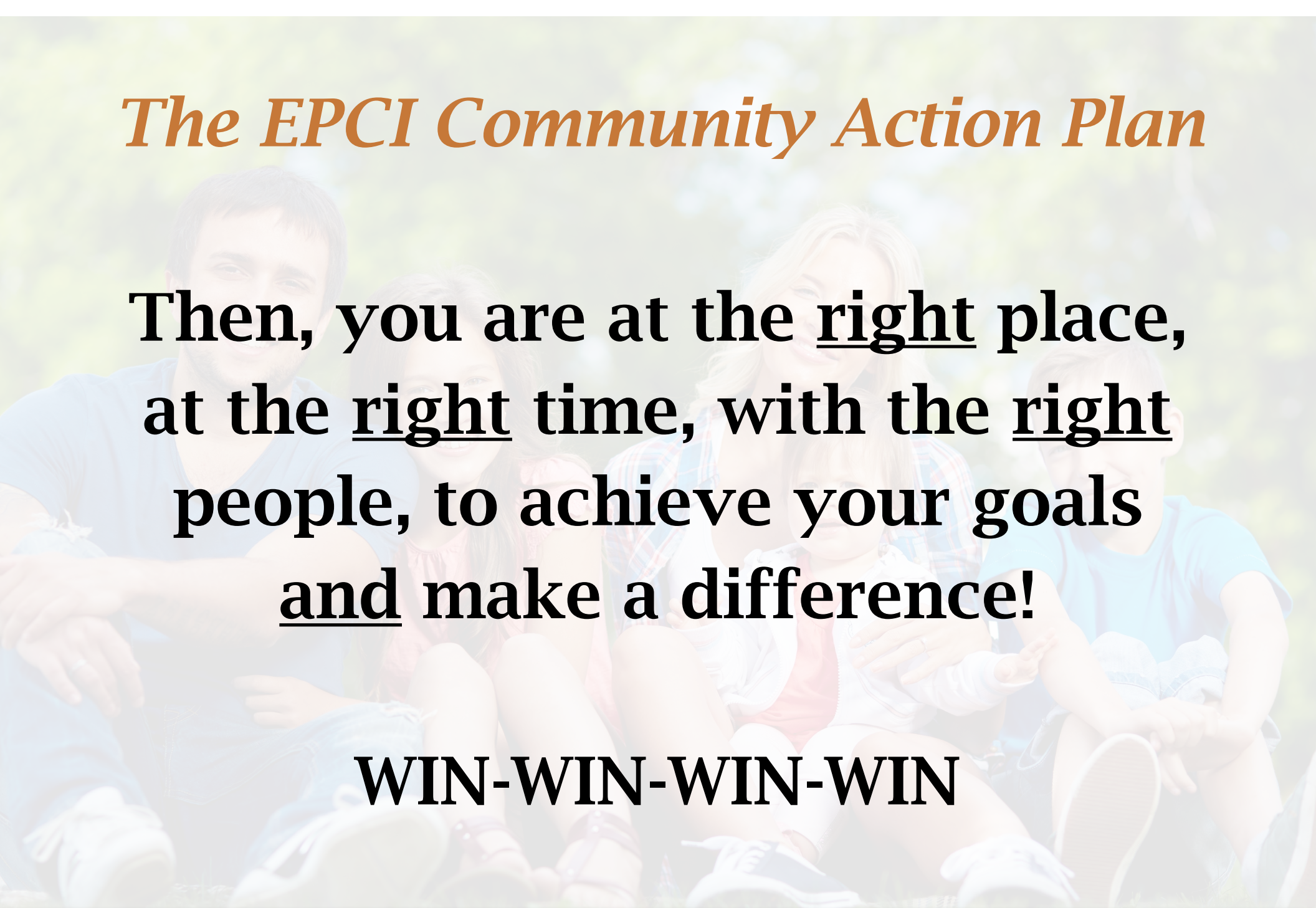
The EPCI Community Action Plan



Then, you are at the right place, at the right time, with the right people, to achieve your goals and make a difference!

WIN-WIN-WIN-WIN

BUILD A STRONG FUTURE℠

The EPCI Community Action Plan Provides The Following Solutions For Your Organization…

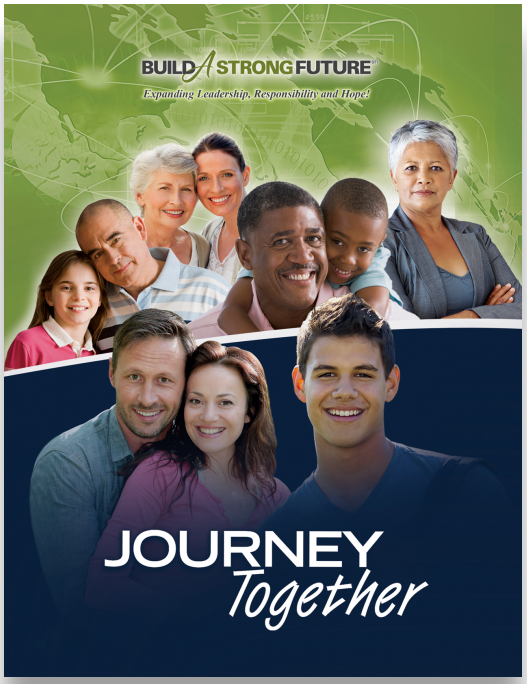
BUILD A STRONG FUTURE℠

The EPCI Community Action Plan

A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

#1 - HELP YOURSELF AND OTHERS HAVE A *PERSONAL* GAME PLAN SYSTEM FOR THE FUTURE!

8 Practices Highly Productive People Know and Follow!



- Set Meaningful Priorities
- Create a Life Purpose Statement
- Set and Achieve SMART Goals

BUILD A STRONG FUTURE℠

Call 915-471-8494 or 855-719-2273 or go to http://buildastrongfuture.org

The EPCI Community Action Plan

A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

#2 - HELP *FAMILIES* BE EDUCATED & REMAIN SAFE

EXCLUSIVE PANIC BUTTON:

PLUS NATIONAL, STATE, AND LOCAL RESOURCES

An All El Paso Effort

BUILD A STRONG FUTURE sm

The EPCI Community Action Plan

A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

#3 - HELP FAMILY & FRIENDS BE *HEALTHY*

BUILD A STRONG FUTURE℠

A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

Triangle of Health

WELLNESS SIMPLIFIED

UNMATCHED NUTRITION

ORGANIC

NON GMO

SYNERGY

BUILD A STRONG FUTURE℠

A SIMPLE WAY TO RECEIVE DAILY/MONTHLY/YEARLY INCOME FROM PRODUCTS & SERVICES PURCHASED BY SUPPORTERS!

The Company

- International Nutraceutical Company
- Based in Idaho Falls, Idaho
- Launched 2007 – 50 Countries
- Privately Owned by Two Billion Dollar Families
- Over $250 Million in Revenue
- Innovative Life Changing Products
- Virtually Untouched U.S. Market Penetration

BUILD A STRONG FUTURE℠